



Abdul Samad

Web Project Developer / WordPress Developer

Professional Summary

Seasoned Web Project Developer and WordPress expert with over eight years of experience in crafting responsive, high-performance websites that drive engagement and meet diverse client needs. Skilled in WordPress development, theme and plugin creation, Webflow, and performance optimization. Adept at translating client mockups into functional, visually engaging websites while maintaining excellent SEO and speed performance. Dedicated to delivering innovative and efficient web solutions for businesses worldwide.

Work Experience

Web Project Developer at Thrive Agency, Arlington

December 2018 — November 2024

- Specialized in WordPress development, including custom theme and plugin creation.
- Designed and optimized WordPress websites to enhance functionality and performance.
- Managed WooCommerce integrations and implemented custom eCommerce solutions.
- Diagnosed and resolved WordPress performance and security issues.
- Provided ongoing support, maintenance, and troubleshooting for client WordPress websites.
- Converted design mockups into mobile-responsive WordPress websites.

Web Developer - Contract at Doctor Multimedia, San Diego

May 2021 — July 2021

- Customized WordPress themes and plugins based on client needs.
- Improved website performance and ensured cross-browser compatibility.
- Delivered high-quality, scalable WordPress solutions within tight deadlines.

Web Developer & Project Manager at Divssoul, Hyderabad

June 2015 — August 2018

- Managed WordPress projects from concept to completion, delivering customized solutions.
- Designed, developed, and maintained WordPress websites, ensuring functionality and responsiveness.
- Migrated and updated WordPress websites to ensure compatibility and performance.
- Provided documentation and training for clients to manage their WordPress sites effectively.

Personal Details

Karachi

Pakistan

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Portfolio & LinkedIn

getabdulsamad.com

github.com/abdulsamadshaikh

linkedin.com/in/abdulsamadOfficial/

Languages

English

Urdu

Web Developer & Designer at Rick Van Beek, Alphen aan den Rijn

February 2016 — September 2021

- Designed, developed, and maintained WordPress websites for various industries.
- Implemented SEO strategies to improve website visibility and ranking.

Front-End & WordPress Developer at Shape Globe, Hyderabad

April 2014 — June 2015

- Converted mockups into dynamic WordPress themes with mobile responsiveness.
- Delivered fast-loading and visually appealing WordPress websites.

★ Technical Skills

- **Front-End Development:** Proficient in HTML5, CSS3, JavaScript (including frameworks), and Bootstrap for responsive, fast-loading websites.
- **WordPress & Webflow Development:** Expertise in building and maintaining custom themes and plugins, ensuring seamless functionality and user-centric aesthetics.
- **CMS Management:** Skilled in creating and managing efficient, scalable, and user-friendly content solutions, including WordPress and Webflow CMS.
- **SEO & Performance Optimization:** Adept at diagnosing and resolving performance issues, implementing best practices to improve website speed and searchability.
- **Graphic & UI Design:** Competent in Adobe Photoshop, Illustrator, and XD, with experience in logo design, print media, and user interface design.
- **Lifecycle Management:** Experienced in managing the complete lifecycle of website design and development, from concept to deployment and performance optimization.
- **Collaboration & Communication:** Strong skills in project documentation, stakeholder communication, and team collaboration to ensure project success.

🔧 Certifications

101, Webflow

October 2024

Layout Level 02, Webflow

October 2024

CMS Level 1, Webflow

October 2024

Layout Level 01, Webflow

July 2023

Teamwork Basics, Thrive University

July 2023

Build An Awesome Logo Portfolio Website, Udemy

March 2020

Create A Website Using WordPress, Udemy

March 2020

Ultimate Web Designer and Developer, Udemy

April 2020

Make A WordPress Website, Udemy

March 2020

Web Page Development, Alison

November 2018

★ Published WordPress Plugins

- **FAQ Info Instigator:**
<https://wordpress.org/plugins/faq-info-instigator/>
A comprehensive FAQ plugin offering custom post types, shortcodes, and flexible display options.
- **Repo Showcase:** <https://wordpress.org/plugins/repo-showcase/>
A plugin designed for developers to showcase GitHub repositories effectively.

🎓 Education

Accp Pro, Aptech Computer Education, Hyderabad

2012 – 2015

ACCP Pro (Aptech Certified Computer Professional) is a complete career-oriented program to prepare students for today's I.T. Industry. The course gives a strong foundation to students on various concepts related to software development and global technology insights.

- Activities and societies: Participation in Software Exhibitions.
- Participation in Web Development Competition.
- Participation in the Ambassador Program.

Bachelor of Commerce, University of Sindh, Hyderabad

2010 – 2012

★ Honors & Awards

Service Award 2023, Arlington

April 2023

ICube: Participate as a Web Developer, Hyderabad

2014

Vision: Participate in Software Exhibition, Hyderabad

2014

Aptech: Ambassador, Hyderabad

2013

📖 References

References available upon request